



FOR IMMEDIATE RELEASE:

Customers Rave About Apex HCM Align 2019 Conference

Roswell, GA. (October 17, 2019) – The surveys are in and it's official, Align 2019, the Apex HCM Annual Users' Conference scored extremely high in customer feedback. Align 2019 brought the conference back to Apex's home turf in Atlanta, GA. "This year we felt it was important for Apex to align our customers with the entire Apex team" stated Greg Javins, Vice President of Operations.

Formal surveys distributed following the conference revealed that 98% of attendees were pleased or very pleased with their conference experience and the value of attending. Attendees rated sharing best practices 96% approval, new product introduction 91%, and networking with peers 93%. The survey also revealed similar satisfaction scores with 88% reporting that the product roadmap and future technology Apex presented increased their confidence in Apex HCM as their payroll and HCM software partner.

Robert Digby, CEO Apex HCM, commented, "We are simply a reflection of our client payroll service bureaus' success," Digby says. "If they grow, we grow. This conference is about everyone coming together to celebrate success."

At Align 2019, Apex combined our highly successful S3 Selling Skills Summit which specifically addresses sales and marketing training to help payroll service bureaus more rapidly grow their business into the Align conference. S3 combined with Align supports Apex HCM's mission to help customers grow and operate their business most profitably and efficiently.

Apex also announced its debut of Apex's new **NEXT** mobile app with a new and improved user experience. The Mobile app will be used by end-user clients' employees for self-service functions, enhanced GPS and an in-app email and text capability.

About Apex HCM

Apex® HCM is a market leader in licensing cloud-based payroll and HR software technology and used by over 325 payroll service firms and vendors nationally. Apex's customizable, comprehensive suite of products and services include payroll, payroll tax, human capital management, applicant tracking and onboarding, time and attendance, reporting, manager and employee self-service, ACA compliance, mobile apps, workers' compensation, payroll debit cards and other business management tools normally reserved for large enterprises, now available to any business size. Apex's cutting edge, cloud-based technology allows its customers to effectively compete feature-for-feature with larger established firms while dramatically improving their workforce productivity.

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