



FOR IMMEDIATE RELEASE:

Apex® HCM Announces 2019 Conference Registration: Align & S3

Roswell, GA. (March 22, 2019) – Apex HCM, a leader in payroll, timekeeping and human capital management technology, opened registration for its 2019 Apex Conferences; Selling Skills Summit (S3), July 18-19 and Align, the Apex HCM users conference, September 19-20. Both conferences will be held in Atlanta. The Selling Skills Summit, now in its second year, returns with advanced sessions geared for returning attendees as well as topics oriented to first time attendees. Align, returns for the 10th year featuring more peer-to-peer learning and advanced product training and operational best practice sessions.

“In 2018, both our inaugural Selling Skills Summit and Align received record level positive feedback from attendees,” commented Apex HCM Chief Marketing Officer, Ian Oxman. 100.0% of all attendees surveyed reported they were either “satisfied” or “extremely satisfied” with the Align conference. Oxman continued, “We fielded two separate satisfaction surveys for each conference plus gathered feedback from our Apex Industry Leadership Council to design events for 2019 that provide even more value for our customers.”

Apex launched the Selling Skills Summit, otherwise known as S3, as a two-day training forum to help customers grow their payroll businesses. Robert Digby Apex HCM CEO, “In 2019, for both S3 and Align, we’ve added more workshops and round table discussions to give attendees real world practical advice, tips, and ideas on how to better operate and grow their service bureaus.” Digby added, “At S3 we provide sales best practices and sales skills training to help our customers hire, train, and manage sales people and sales process. At Align, we focus on product training, operations, industry networking and celebrating our growth as an Apex community.”

The now decade old Apex Align conference returns to Atlanta with more peer to peer learning, and more than double the roundtable discussion sessions on common challenges and trends affecting the payroll industry. The Align conference experience is best summarized by one of last year’s attendees, “Management is very much aligned with the bureau owner’s needs. I feel confident the we will be able to win and exponentially grow in the small and medium business markets and compete against the big brand providers.”

Apex® HCM is a market leader in licensing cloud-based payroll and HR software technology and over 325 payroll service firms and vendors nationally use Apex’s technology as the core of their business platform. Apex’s customizable, comprehensive suite of products and services include payroll, payroll tax, human capital management, applicant tracking and onboarding, time and attendance, reporting, manager and employee self-service, ACA compliance, mobile apps, workers’ compensation, payroll debit cards and other business management tools normally reserved for large enterprises, now available to any business size. Apex’s cutting-edge, cloud-based technology allows its customers to effectively compete feature-for-feature with larger established firms while dramatically improving their workforce productivity.

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