

FOR IMMEDIATE RELEASE:

Apex® HCM Announces Partnership with Ubiquity

Roswell, GA. (October 8, 2018) – Apex HCM, the leader in payroll, timekeeping, and human capital management technology, announced today another expansion of Apex's HCM platform by partnering with Ubiquity Retirement + Savings, the leader in small business 401(k) plans. Ubiquity has served over 7,000 businesses and helped hundreds of thousands of employees nationwide save over \$2 billion in 401(k) retirement funds.

"Partnering with Ubiquity provides Apex HCM customers fully integrated access to Ubiquity from the Apex platform," stated Robert Digby, CEO Apex HCM. Digby continues, "Payroll providers today are quickly realizing the tremendous revenue opportunities that exist by offering HCM services such as 401(k) to their small business customers." The opportunity for a payroll provider is extremely large as only 14% of businesses under 100 employees currently offer a 401(k) program.

Chad Parks, Founder and CEO of Ubiquity Retirement + Savings commented, "We are very excited about our new partnership with Apex and the enormous opportunity that it represents. Ubiquity's highly automated integration allows all of the Apex service bureaus across the country the ability to enhance their product suite, track and retain clients while simplifying their day to day activities and oversight. "

Software platform integration is critical to providing HCM services such as Ubiquity 401(k). Kevin Lenahan, Chief Information Officer, Apex HCM notes, "The key to revenue generation is providing payroll service providers a cloud based payroll software platform that seamlessly integrates HCM services into a single sign-on, simple user experience for the bureau as well as their employer clients and employees." In addition, to 401(k), our revenue minded payroll service providers are rapidly adopting our integrations to providers of HCM services such as workers comp insurance, HR administration and ACA compliance.

About Apex HCM

Apex® HCM is a market leader in cloud-based payroll and HR software technology and used by over 325 payroll service firms and vendors nationally. Apex's customizable suite of products and services include payroll, payroll tax, human capital management, applicant tracking and onboarding, time and attendance, reporting, manager and employee self-service, ACA compliance, mobile apps, workers' compensation, payroll debit cards and other business management tools normally reserved for large enterprises, now available to any business size. Apex's cutting-edge, cloud-based technology allows its customers to effectively compete feature-for-feature with larger established firms while dramatically improving their workforce productivity.

About Ubiquity Retirement + Savings

In 2019, Ubiquity Retirement + Savings will celebrate 20 years as a leading provider of flat-fee-for-service, small business 401(k) plans in the nation, having helped savers contribute over \$2.2 billion toward their retirement.

For information contact:

For more information, please visit https://apexhcm.com or call 877-750-APEX (2739).