

## SUMMER 2018

Welcome to the Summer 2018 edition of the Apex quarterly newsletter, Payday, your quick-read recap of the recent buzz in and around Apex HCM!

### Meet our newest VP!



We are excited to have Kishore Masand join our team as Vice President of Engineering. Kishore brings over 20 years experience developing technology for the payroll industry.

Registration is now OPEN!!



This year's Apex Users' Conference, now named **Apex Align**, takes another step forward with an agenda aligned to your feedback. Specifically, feedback you provided from last year's conference and feedback provided by your representatives on the Apex Industry Leadership Council.

**"Innovate, Operate, Celebrate"** Align 2018 will present the innovative new technology in store from Apex, while focusing on the tactical ways you can improve your operation. And of course, a 10 year anniversary certainly deserves a big celebration and we've got a big one planned in New Orleans.

## Innovation Update:

In our ongoing commitment to Apex customers, we proudly present the Q3 roadmap, available on the Apex Community in the Knowledgebase. This is part of the initiative we announced last year, Customers First, to be more inclusive with and allow you to participate in defining the product roadmap by using the Aha! ideas portal. In addition, we also include direct feedback from the Apex Industry Leadership Council. Each quarter we will continue to prioritize the suggestions and ideas submitted to Aha! and by our AILC members.

To view the roadmap, search “Road Map” in the Apex Community, or click [HERE](#) for a link to the page.



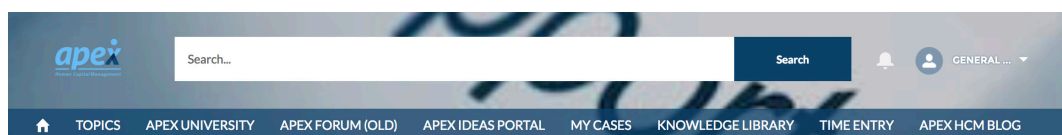
The creation of our Apex Industry Leadership Council in 2017 was due in part to Apex’s ongoing dedication to our customers, and supporting their business needs. Within the council itself, are subcommittees dedicated to various aspects of the business cycle of our Apex customers. Things like onboarding, User Conference Planning, support initiatives, competitive intel and growth initiatives.

## Operations Update:



NEW Marketing Slicks now available in the Apex Community. To download, simply type “marketing slicks” in the search field and the files will populate.

Have questions about Marketing Materials? No problem, we’ve got you covered! Just send us a quick note at [marketingmaterials@apexhcm.com](mailto:marketingmaterials@apexhcm.com) and we’ll make sure you get the support you need.

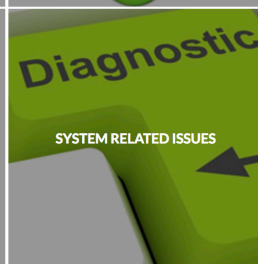
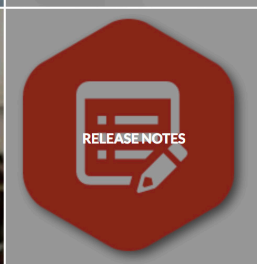


WELCOME TO YOUR APEX HCM COMMUNITY

FEATURED

DISCUSSIONS

MY FEED



**DON'T FORGET  
TO USE YOUR  
RESOURCES!**

“The new Apex community is the best resource our customers have. The new search function and intuitive capability to suggest articles when entering cases is an awesome feature!”

- Beverly Waites  
Director of Training  
Apex HCM

The Apex Community launched in April and is the central place for knowledgebase, peer-to-peer support, release notes, marketing material, cases, the Apex Blog and more. The new Community is easier to use and loaded with new content help our users gain knowledge faster, and self-serve their support needs. Inside the new community, just type your subject into the search line and various cases, articles and other relevant data will populate to help support your needs!

**apex** S3  
SELLING SKILLS SUMMIT 2018

Apex is excited to announce opening registration for our inaugural S3 Conference!

Different than the Apex Users' Conference, the S3 (Selling Skills Summit) is a roll-up-your-sleeves, two-day, sales training event designed to help you more effectively sell payroll and HCM services, and demonstrate Apex software to your clients. To register, follow the link [HERE!](#)



## Let's Celebrate!

It's with great excitement we announce big news about the 2018 Users' Conference, scheduled for September 21-22 in New Orleans . . .

**Conference Name:** Apex Align. Last year we focused the Apex Users' Conference on "Customers First." We promised that our company direction would align with our customers. Align with your needs, align with the industry trends, and align with our common goals. Hence, *Align* well describes the reason we all meet each year.

**Theme:** "Innovate, Operate, Celebrate" Align 2018 will present the innovative new technology in store from Apex, though the majority of Align 2018 will focus on the pragmatic, tactical, ways you can improve your operation. Lastly, a 10 year anniversary certainly deserves a big celebration, and that's just what we've got planned in New Orleans. So join us on Bourbon Street for a celebration to remember!

**Content:** Most importantly, you attend the Users' Conference each year for the content and opportunities to learn. We have taken your feedback from 2017 very seriously, and enlisted the Apex Industry Leadership Council to help us address content gaps and create a better learning experience for Align 2018. We are confident you will be extremely satisfied with the content at this year's conference.

Take advantage of the Early Bird pricing and register [HERE](#) today!



## We want to hear from you!

We always like to hear feedback from our readers, and suggestions for future newsletter updates. To contact someone, please email our Marketing Content Developer, Lauren (lauren.garza@apexhcm.com).

