



**FOR IMMEDIATE RELEASE:**

**Apex® HCM Presents Growth Award to Genesis PPG at IPPA 2018 Sales and Marketing Conference**

**Roswell, GA. (February 20, 2018)** – Apex HCM, a leader in payroll and human capital management services, was pleased to present the Sales Leader Award to Jake Arnold, Vice President of Operations at Genesis PPG, and Apex HCM customer since April of 2014. Apex presented the award at the 2018 IPPA Sales and Marketing Conference hosted by the Independent Payroll Providers Association (IPPA) in Las Vegas, NV.

Genesis PPG demonstrated stellar payroll business growth under Jake’s leadership, and received this award because of that exceptional growth this past year. In 2017 Genesis PPG grew their payroll customers served on the Apex platform by 59.4%. Jake also serves on the Apex Industry Leadership Council.

This year is the IPPA’s 21<sup>st</sup> Annual Sales & Marketing Conference, and the 2<sup>nd</sup> meeting of the Apex Industry Leadership Council (AIRC). The AIRC is an independent committee of Apex customers who serve as industry leaders in their respective territories, and contribute new and innovative ideas to help drive business growth and expand industry knowledge within the Apex community. “We love to capitalize on any opportunity to recognize great leadership, especially when it comes from our own customer base,” states Apex HCM’s CEO, Robert Digby. He continues “Apex is proud to support and help companies like Genesis PPG grow their Payroll and HCM services. We are especially appreciative of Jake participating in our Industry Leadership Council and sharing his vast industry knowledge with our other Apex customers.”

**About Apex® HCM:**

Apex® HCM is a market leader in licensing cloud-based payroll and HR software technology, and over 300 payroll service firms and vendors nationally use Apex’s technology as the core of their business foundation. Apex’s customizable, comprehensive suite of products and services include payroll, payroll tax, human capital management, applicant tracking and onboarding, time and attendance, reporting, manager and employee self-service, ACA compliance, mobile apps, workers’ compensation, payroll debit cards and other business management tools normally reserved for large enterprises, now available to any business size. Apex’s cutting-edge, cloud-based technology allows its customers to effectively compete feature-for-feature with larger established firms while dramatically improving their workforce productivity.

**For information contact:**

For more information, please visit <https://apexhcm.com> or call 877-750-APEX (2739).

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