



## FOR IMMEDIATE RELEASE

### Apex® HCM Releases New White Paper on Payroll Software Purchase Considerations

**Roswell, GA. (January 8, 2018)** – Apex HCM, a leader in payroll and human capital management technology, proudly announced the release of a new White Paper in its latest research series; *5 Key Considerations When Purchasing Payroll Software*. This paper outlines the essential considerations to understand when purchasing payroll HCM software, whether it be a first-time software purchase or a re-evaluation of a current software platform.

“Apex publishes this white paper in our ongoing commitment to provide clients and prospects with the clarity and tools needed to navigate a growing and complex payroll HCM technology industry,” expressed Robert Digby, Apex HCM CEO. Digby went on to say, “We want to share our experience and best practices knowledge with our customers, to help them better serve their clients. We achieve success only through our customers’ success, and we are dedicated to ensuring that our customers have what they need to differentiate themselves and win in the marketplace.”

Kevin Lenahan, Apex HCM’s CTO notes, “This white paper takes a tactile, in-depth look at what questions a company should ask when purchasing payroll software. As the Barnes report stated in the previous white paper, US businesses growth will be significant. We want to help our clients not only capitalize on that growth, but grow their own business as well.” With technology rapidly advancing, the challenge becomes evaluating your company’s payroll HCM software needs in a marketplace with many technology options. This paper helps those searching for new payroll HCM technology for focus on the key factors that drive success, for not only your company, but your client’s.

#### **About Apex® HCM:**

Apex HCM is a market leader in licensing cloud-based payroll and HR software technology to nearly 300 payroll service firms and vendors nationally use Apex’s technology as the core of their business foundation. Apex’s customizable, comprehensive suite of products and services include payroll, payroll tax, human capital management, applicant tracking and onboarding, time and attendance, reporting, manager and employee self-service, benefit enrollment, ACA compliance, mobile apps, workers’ compensation, payroll debit cards and other business management tools normally reserved for large enterprises, now available to any business size. Apex’s cutting-edge, cloud-based technology allows its customers to effectively compete feature-for-feature with larger established firms while dramatically improving their workforce productivity.

#### **For information contact:**

For more information, please visit <http://www.apexhcm.com> or call 877-750-APEX (2739).

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